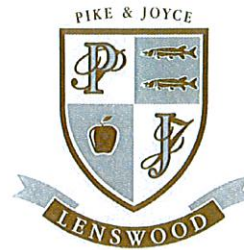


PIKE & JOYCE
ADELAIDE HILLS



2007 W.J.J. Reserve PINOT NOIR

Colour: Med to deep red.

Aroma: Attractive aromas of summer berry compote - ripe dark cherries and strawberries – and a hint of cola. The fruit is complemented by attractive charry French oak and some foresty notes. Quite complex.

Palate: Rich, lush strawberry / cherry fruit plus a hint of dark chocolate and game are the main players on the palate. The charry French oak and fine tannins add length and backbone to a soft, savoury palate .

Summary: The first Reserve wine bottled under the Pike & Joyce label and it is a beauty. Drinking very nicely now, however we think 3-4years in the cellar will see the wine reach greater heights of complexity.

TECHNICAL NOTES:

Analysis: 13.5% Alc/Vol; 3.61pH; 6.6 g/L TA.

100% Adelaide Hills fruit. Single vineyard wine.

Aged in French oak 228L barrels for 12 months.

Closure: Screwcap. Bottled unfinned and unfiltered.